

Action Guide - Module 1:

7 DELIVERABLES YOU'RE GETTING FROM THIS COURSE



The SpeakerCareer.com Kick-Start Guide

Module 1 Action Guide

**‘Start With the
End in Mind.’**

Overview:

Congratulations on taking the first step of your journey to becoming a professional speaker!

Background:

You're going to have a ton of fun while traveling the world. You're going to share your message, positively impact other people's lives, and profit immensely while doing it.

If you dedicate yourself to following the steps laid out in this course, you'll have the opportunity to become wealthy - not only in income - but in significance, fulfillment, and joy. We're talking about generating true wealth and a life of significance.

Watch the introductory video, then proceed in order through the lessons below.

Most importantly, commit - right now - to take action on all of the tasks in each of the modules. If you do, you will have everything in place that's required to have a lucrative and influential speaking career.

I'm not exaggerating when I say that each and every step to create the foundation of your speaking career is in this course. It's literally at your fingertips. All 'guess work' has been removed. The only thing, therefore, that separates those who succeed immensely with this program and those who don't is one thing: their commitment.

So commit. Decide that you will complete the tasks in each lesson. In latin, the word 'decidere' means, 'cut off from all other possibilities.' Make the same executive choice in pursuing your speaking career!

I believe in you. I'll coach and guide you. The commitment to take action is up to you. You got this.

Review

Following course completion, you'll have produced:

- 1) A speech that sells itself and gets you referrals
- 2) Minimum of 7 referrals to paid gigs
- 3) Professional demo video
- 4) Awesome website
- 5) Video & Written Testimonials
- 6) Your first product
- 7) Clear roadmap for moving forward



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Action steps:

(complete before moving on to the next lesson)

☐ Understand that the 7 deliverables from this course will set the foundation for moving forward as a paid speaker.

You'll be a professional with a great speech, product, and a marketing platform to sell both.

☐ Read the related 'Nick Morgan' linked article:

<http://www.forbes.com/sites/nickmorgan/2012/04/25/theres-no-such-thing-as-a-motivational-speaker/>

☐ Watch this Josh Sundquist video:

<https://www.youtube.com/watch?v=59e74Tn0r7k>

☐ COMMIT that you'll stick with this course!

Comment on the module page and publicly state your excitement & commitment to becoming a professional speaker and finishing this course!