



## LOGO, EMAIL, BUSINESS CARD

YOUR FIRST & EASIEST MARKETING PIECES

LOGO, EMAIL, BUSINESS CARD



02

### LOGO

- 3-5 on Fiverr.
- [99designs.com](https://99designs.com) for my personal logo.  
Consider 'package designs'
- Fiverr to animate logo if desired
- This will be your color palette, so choose carefully!



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03

### EMAIL SIGNATURE

- Signature:

COOL SIGNATURE,  
YOUR NAME  
YOUR HOOK  
CREDIBILITY INDICATOR(S)  
DOMAIN

- Example:

Climb On!  
John Beede  
Everest Climber, Author  
*Summit Leadership: 7 Steps to Leading From the Top*  
*Climb On! Success Strategies for Teens*  
[www.JohnBeede.com](https://www.JohnBeede.com)

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## FIRST EMAIL

**IMPORTANT: MAKE THIS 'YOUR OWN'**

Hi First Name,

I was just looking at your agenda for the EVENT TITLE and I couldn't help but reach out! It looks incredible!

Are you the person responsible for speaker selection? If so, would you kindly let me know if this would be a good time to submit a proposal? If not, would you please reply with the name of the right person and how I might get in touch with them?

Thanks so much. Very much looking forward to hearing back.

- Signature

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## BUSINESS CARD

- [99designs.com](http://99designs.com) if package design
- GraphicRiver, then take to Fiverr
- Example:



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