



WEBSITE & DEMO VIDEO



IF NO WEBSITE

Use Your eSpeakers profile!

Negative:

You run risk of steering them towards other speaker.

Positive:

Looks professional, very well organized.

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CREATING YOUR WEBSITE

Use **WIX.com** if doing it yourself.

Also: Themeforest for Wordpress Templates
(**ONLY** tech-savvy people or paid designers).

Otherwise, 99designs or Upwork for custom site.

See *Kick-Start Guide* for guidance.

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IF NO DEMO VIDEO

“Because my business has been built entirely on word of mouth up to this point, I’ve never needed a demo video. Meeting planners have brought me in because I’ve DESCRIBE BENEFIT & HOOK. In place of the demo video, I’d be happy to put you in touch with your choice of up to 80 meeting planners who would be happy to endorse me.”

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DEMO VIDEO

- Have it professionally filmed and edited.
- Erin Lashley option.
- Craigslist for filming.
- Upwork for editing (if not same videographer from Craigs).
- *Kick-Start Guide* for guidance.

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DEMO VIDEO

BONUS:

Voiceover and logo animation on Fiverr

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