

## Get Ready

### To Be A Hero!

You've made a great decision. Selecting me to speak at your conference is going to help make it a smash hit. The incredible adventure stories, humor, and success lessons I've got are going to blow your group away.

You're going to be a hero for booking me.

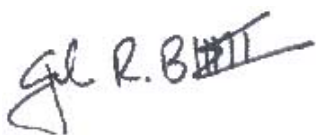
I take pride in being one of the easiest speakers to work with, so I've made this really easy; all that you need is right here.

Here is a description of everything that's attached and what actions to take on each of the items. Isn't this easy? Ten minutes and you're done.

Attached Page (Enclosed In Order)	Action To Take:
1) Program Agreement	Sign and mail back to John
2) Event Info Page	Complete and mail back to John
3) Deposit Check Reminder Page	Discard once you mail check to John
4) Book Pre-Order Form	Fax completed form for books in advance
5) Stage Guidelines	Contact John if these can't be met.
6) Spoken Introduction	Print and have on file for the event.
7) Biography for Print	Use this in your printed literature
8) Promotional Images	Use this on any promotional materials

I'm looking forward to an awesome event with you, and I can't wait to meet you in person! Let me know if you have any questions and I'll be happy to answer them.

Climb On!



John Beede

## **Invoice For Payment and Program Agreement**

Be it known, that on the \_\_\_\_\_ day of \_\_\_\_\_, 2008 John Beede (hereinafter referred to as "contractor") and \_\_\_\_\_, hereinafter referred to as "contractee," do hereby enter into contract under the following terms and conditions:

1. Contractor hereby agrees to furnish the following:

3 Speaking Engagement(s) on \_\_\_\_\_ John will arrive at event location one hour before the event.

2. In consideration of the services described above, contractee agrees to pay to contractor an all-inclusive reduced speaking fee of \$3,000. A non-refundable deposit in the amount of \$1,000 payable to John Beede is due within one month of the undersigned date. The remaining balance of \$2,000 payable to John Beede shall be paid to contractor at the speaking engagement. Full expenses including round trip airfare and mile age (if required) to program location, lodging, plus all other normal travel expenses, ground transportation, parking costs, etc. are included in the speaking fee.

3. Checks payable to:	John Beede PO Box 232395 Las Vegas, NV 89105
Tax ID Number:	530-96-3997

4. Contractee agrees to provide approximately 15 minutes immediately following each presentation for attendees to invest in continuing educational materials. In addition to complying with the provided staging guidelines, contractee will provide the speaker with table(s) to be placed in the back of the room(s) next to where attendees will be exiting the presentation(s) so that the speaker can make continuing educational learning materials available.

5. If program(s) are satisfactory, contractee agrees to mail speaker a testimonial letter typed on group or association letter head within 14 days of speaking engagement(s) and will provide two referrals of other coordinators who may be able to benefit from the program(s).

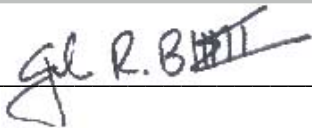
7. If the engagement(s) are canceled due to an Act of God or dangerous situation, both parties agree to reschedule the event with the same terms stated in the initial contract. In the event of an emergency situation that causes contractor to cancel the scheduled speaking engagement, contractee and contractor may reschedule the speaking engagement(s). If the contractee cancels a scheduled speaking engagement(s), the contractee is responsible for reimbursing contractor for any flight expenses and will forfeit the non-refundable 50% deposit as described above. John Beede is not liable for any accident, injury, or property damage during the event.

8. No recording devices of any kind are approved during the presentation without explicit permission.

**John Beede**

**Buyer (contractee)**

(Signed) \_\_\_\_\_



(Date) \_\_\_\_\_

Type/Print Name: \_\_\_\_\_

Type/Print Title: \_\_\_\_\_

Group You Represent: \_\_\_\_\_

By signing this agreement I acknowledge that I am permitted to authorize this agreement on behalf of this organization

(Signature) \_\_\_\_\_

(Date) \_\_\_\_\_

**Please Complete and Mail or Fax To:**

**John Beede - PO Box 232395 - Las Vegas, NV 89105 - Or Fax: (866)491-8968**

**1. Your Complete information:** (John needs to have this information with him when he's on the road traveling *prior to arriving* to speak for your group.)

Name \_\_\_\_\_ Title \_\_\_\_\_

Association/Business/School \_\_\_\_\_

Tel (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Number (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ (in case of emergency & John needs to quickly contact you)

Cell Number (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ (in case of emergency & John needs to quickly contact you)

**2. Program Information**

Date of talk(s) \_\_\_\_\_ Time(s) \_\_\_\_\_

Keynote or Workshop or Both? \_\_\_\_\_

Program Location \_\_\_\_\_ Program Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Approximate number attending \_\_\_\_\_

Does John need a parking permit? \_\_\_\_\_ If yes, please sent it ASAP to:

PO Box 232395

Las Vegas, NV 89105

**3. Hotel/Lodging** (When Available—Not required) **\*\*A non-smoking room is preferred\*\***

Hotel Name: \_\_\_\_\_ Tel (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Confirmation number \_\_\_\_\_

**3. Transportation**

What are the three letter codes of the two closest airports? \_\_\_\_\_ , \_\_\_\_\_






*a reminder:*



Be sure to send in  
your deposit check!  
Your event with John  
isn't official until we  
receive it.

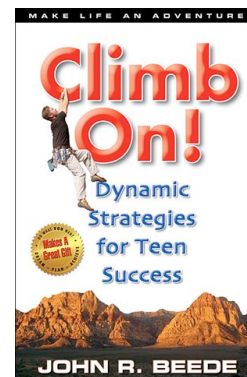


# Because You Have Booked John Beede to Speak, Your Group is Entitled to Discount Prices on His Book For Your Attendees:

Item Description (Book):

## **Climb On! Success Strategies for Teens (Retail Price = \$14.95)**

A parable story that will teach teens how to achieve success in whatever they may choose to pursue, whether it be to go to college, get an 'A' in chemistry, get promoted, eventually own a beauty salon, or even go on more dates! No matter the altitude of the dream, this book will teach teens to reach the summit.



### **Your Special Bulk Discounts:**

Quantity	Discount %	Price Per Book	S/H	Total
36	43%	\$8.50	\$15	\$321
72	53%	\$7.00	\$20	\$524
144	60%	\$6.00	\$30	\$894
206	67%	\$5.00	\$45	\$1075
206+	70%	\$4.50	Call	Call

### **4 Ways to Complete Your Order:**

FAX this sheet to to: (866)491-8968

MAIL this sheet to: PO Box 232395, Las Vegas, NV 89105

EMAIL: [john@climbonsuccess.com](mailto:john@climbonsuccess.com)

CALL 1-800-254-6266

**If faxing or mailing, complete this information:**

Name: \_\_\_\_\_ Tel # (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_ Group: \_\_\_\_\_

Ship To: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payment By (Circle One):

1. Check/Money Order - (Payable to John Beede, Box 232395, Las Vegas, NV 89105)

2. VISA/MC/DISC/AMEX Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Print Name as it Appears on Card: \_\_\_\_\_

Signature \_\_\_\_\_ Today's Date: \_\_\_\_\_



## - Stage Guidelines -

Thank you for choosing John Beede to speak at your event. It will be outstanding! Properly setting up the physical environment for John's speech is very important.

### **Simply follow these simple six steps:**

- 1) Sound-proof the place!** Make sure John can be heard. In order of preference, please provide a 1) cordless, clip-on lapel microphone, 2) cordless hand-held microphone 3) corded microphone with a LONG cord (15 feet is absolute minimum). A backup microphone is required. Please close all doors so that the room is free of distractions.
- 2) Set the stage. Make sure John can be seen.** Elevate the stage and make sure it's well lit. Clear the stage of all chairs, tables, podiums, etc. Make sure that no one will be looking at John's back. These elements can make the difference between an average and outstanding reaction from the audience. John does not require a podium, only a cleared, large, open area to use.
- 3) Seat the audience close to John.** There's truth to the concept that, "the closer the audience gets, the more entertaining the performer gets." Remove the distance between the stage and the people.
- 4) Please provide 2 bottles of water for John.** His speeches are physically demanding and he loses about 2.5 pounds of water weight per 1 hour talk.
- 5) Please arrange for table(s) to be placed near the exit(s)** so that John can offer his materials as continuing education. Also, there must be approximately 15 minutes immediately following the presentation for attendees to be able to purchase materials.
- 6) If the talk is during dinner, make sure all food has been served prior to the start of the event.** Food is a HUGE distraction to any event. It is the least preferable environment in which to host a speaker. If you absolutely must schedule John during a meal session, make sure that all food has already been consumed and that plates have been cleared prior to John's presentation. Again, if at all possible, schedule the talk in a separate room from the dining area.

Please don't hesitate to call 1-800-CLIMB-ON with any questions.



## **Spoken Introduction for John Beede**

Our speaker today is a rock climber who has been struck by lightning, attacked by a five foot iguana, been caught in a negative 40 degree blizzard, and he once did the hokey-pokey in the eye of a hurricane. John's true stories have been featured on television, radio, and web sites across the globe. You're about to meet a man who believes that life is meant to be an adventure. His talk today is based on the success strategies in his great new book, *Climb On! Success Strategies for Teens* that will be available for purchase after the program. Please welcome "The Climber Guy," John Beede. (pronounced, BEE-DEE)

Phone: 1-800-CLIMB-ON

[john@climbonsuccess.com](mailto:john@climbonsuccess.com)



## John Beede's Biography For Print

In his wickedly entertaining style, 26 year old professional speaker, author, and adventurer John Beede has been struck by lightning, attacked by a 5-foot iguana, swam with a whale shark, nearly fell 300 feet to his death, and once did the hokey-pokey in the eye of a hurricane. John's adventure stories have earned him the nickname, "The Climber Guy," and he's going to help you "Climb On!" to your highest personal leadership potential.

Sit in on his session and you'll not only experience all of these things, but you'll laugh yourself to tears... past audience members have literally fallen out of their chairs laughing. You never know; you may even get invited onstage. As if all of this wasn't good enough, each attendee will get TWO FREE surprise gifts

The success and leadership strategies you'll learn at John's talk are based on his highly acclaimed book, *Climb On! Success Strategies for Teens*. If you're lucky, you might just get a free copy of the book at John's session.

Since graduating from Wheaton College, IL with a bachelor's degree in communications, he has become the owner of two companies, *John Beede International* and *Sierra Nevada Publishing House*. He has also been an instructor of rock climbing, white-water rafting, wilderness survival, sailing, mountaineering, and has participated in dozens of expeditions and adventures around the world. In his talk, John's integration of his outdoor adventure stories and his powerful success strategies will catapult you to a new level of personal achievement.

### John Beede International

Phone: 1-800-CLIMB-ON

[john@climbonsuccess.com](mailto:john@climbonsuccess.com)



# Promotional Images of John Beede Free For Your Use

The following links are downloadable promotional photographs of John Beede that you may use in any promotional literature.

- Download Instructions:**
1. Left mouse click on the links *or* type them directly into your web browser.
  2. Right mouse click directly on the image that appears.
  3. Left mouse click on the option that reads, "Save Picture As..."
  4. Select the location in your computer where you would like to save the file.
  5. Left mouse click on "save." You're done!
  6. Repeat for other images.

<i>Climb On!</i> book cover:	<a href="http://www.climbonsuccess.com/cover.jpg">http://www.climbonsuccess.com/cover.jpg</a>
Color headshot, high resolution (big file):	<a href="http://www.climbonsuccess.com/color_johnbeedeheadshot_high.jpg">http://www.climbonsuccess.com/color_johnbeedeheadshot_high.jpg</a>
Color headshot, low resolution (small file):	<a href="http://www.climbonsuccess.com/color_johnbeedeheadshot_low.jpg">http://www.climbonsuccess.com/color_johnbeedeheadshot_low.jpg</a>
Black and white headshot, high resolution:	<a href="http://www.climbonsuccess.com/bw_johnbeedeheadshot_high.jpg">http://www.climbonsuccess.com/bw_johnbeedeheadshot_high.jpg</a>
Black and white headshot, low resolution:	<a href="http://www.climbonsuccess.com/bw_johnbeedeheadshot_low.jpg">http://www.climbonsuccess.com/bw_johnbeedeheadshot_low.jpg</a>
Alternate headshot:	<a href="http://www.climbonsuccess.com/johnbeede_alternate_headshot.jpg">http://www.climbonsuccess.com/johnbeede_alternate_headshot.jpg</a>
Jump on top of Grand Teton:	<a href="http://www.climbonsuccess.com/tetonjump.jpg">http://www.climbonsuccess.com/tetonjump.jpg</a>
Jump on rock spire:	<a href="http://www.climbonsuccess.com/landerjump.jpg">http://www.climbonsuccess.com/landerjump.jpg</a>
Standing with climbing gear:	<a href="http://www.climbonsuccess.com/gear.jpg">http://www.climbonsuccess.com/gear.jpg</a>
Speaking to audience:	<a href="http://www.climbonsuccess.com/speaking.jpg">http://www.climbonsuccess.com/speaking.jpg</a>
Rock climbing:	<a href="http://www.climbonsuccess.com/climbing.jpg">http://www.climbonsuccess.com/climbing.jpg</a>
Rock climbing, no background:	<a href="http://www.climbonsuccess.com/cutout1.jpg">http://www.climbonsuccess.com/cutout1.jpg</a>
Rappelling:	<a href="http://www.climbonsuccess.com/rappel.jpg">http://www.climbonsuccess.com/rappel.jpg</a>
<i>Climb On!</i> logo:	<a href="http://www.climbonsuccess.com/climb_on_logo">http://www.climbonsuccess.com/climb_on_logo</a>

