

BUILDING YOUR PRODUCT EMPIRE



The SpeakerCareer.com Business Blueprint
Module 8 Lesson 3 Action Guide

Overview:

Complete this action guide as you follow along with the tutorial video located at <https://speakercareer.com/members/blueprint/m8/product-empire/>

**Create an
Impactful and
Profitable Line of
Products!**

Recommended Order of Products to Create!

Doing a 'product launch' for each of these items will help you to build incredible momentum.

1. **Your Book**
2. **USB Stick**
3. **T-Shirt**
4. **Online courses**
5. **DVD sets**
6. **Webinars**
7. **Membership Sites**
8. **Coaching**
9. **Live event**
10. **Retreat**