



LOGO, EMAIL, BUSINESS CARD

YOUR FIRST & EASIEST MARKETING PIECES



LOGO

- 3-5 on Fiverr.
- 99designs.com for my personal logo. Consider 'package designs'
- Fiverr to animate logo if desired
- This will be your color palette, so choose carefully!





EMAIL SIGNATURE

- Signature:
COOL SIGNATURE,
YOUR NAME
YOUR HOOK
CREDIBILITY INDICATOR(S)
DOMAIN
- Example:
Climb On!
John Beede
Everest Climber, Author
Summit Leadership: 7 Steps to Leading From the Top
Climb On! Success Strategies for Teens
www.JohnBeede.com



FIRST EMAIL

IMPORTANT: MAKE THIS 'YOUR OWN'

Hi First Name,

I was just looking at your agenda for the EVENT TITLE and I couldn't help but reach out! It looks incredible!

Are you the person responsible for speaker selection? If so, would you kindly let me know if this would be a good time to submit a proposal? If not, would you please reply with the name of the right person and how I might get in touch with them?

Thanks so much. Very much looking forward to hearing back.

- Signature



BUSINESS CARD

- 99designs.com if package design
- GraphicRiver, then take to Fiverr
- Example:


