

Action Guide - Module 6:

HOW TO GET HIGH QUALITY FOOTAGE OF YOUR PRESENTATIONS



The SpeakerCareer.com Kick-Start Guide

**Start collecting parts
for your demo video!**

Overview:

Here's how to get beautiful footage at your upcoming presentations so that you have shots that will make your demo video rock.

Background:

If you're going to make a great demo video, you naturally need great footage for that video. Therefore, this module focuses on how to get professional, crisp, compelling footage of you while speaking.

Meeting planners want to see the results that you have a result on an audience. This is best conveyed in video format. Therefore, filming your upcoming 7 'value exchange' gigs is our next step!

We'll cover the surprisingly simple, most effective methods that range in cost from free to inexpensive.

How to Get Your Speech Filmed

Inexpensive Methods

1. Craigslist Post
2. University students
3. High-school students

Audience Utilization Methods (Free)

- 1) One audience member films entire speech
- 2) Social media contest

How to Get Your Speech Filmed, Continued:

DIY Methods

- 1) First, you need a lavalier condenser microphone. I recommend using the Rode smartLav+ (or the most current version of similar)

<http://www.amazon.com/Rode-smartLav-Lavalier-Microphone-Smartphones/dp/B00EO4A7L0>

- 2) Setup your camera on a tripod

For a still-shot with your iphone, use a smart-phone tripod like this one:

<http://www.amazon.com/gp/product/B00FS5L9D4>

For a more professional rotating camera, invest in a swivl mount.

<http://www.swivl.com/>



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What to Film At Your Events

Advance through the above methods at least once per year until you have a 3 camera shoot. That should include 3 angles:

- 1) **Full body.** Tell the cameraperson they should film from below your feet to above your head.
- 2) **Waist Up:** From belt to above your head.
- 3) **Roving.** This will take side angle, behind the stage, and audience shots.

Action steps:

(complete before moving on to the next lesson)



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- ☐ **Choose which of the three methods (hire crew, audience, or DIY) you'll get footage from.**
 - ☐ **If hiring a crew, post ads. If using the audience, rehearse asking them to film. If DIY, buy the Rode smartLav+ and a Swivl.**
 - ☐ **Read this article on filming presentations:**
<http://www.deadready.co.uk/blog/conference-filming-single-vs-multi-camera-presentation-filming/>
 - ☐ **Watch these two videos:**
<https://www.youtube.com/watch?v=P5alhCtQnx8>
<https://vimeo.com/17853099>
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