

CREATE COMPELLING SOLUTIONS



The SpeakerCareer.com Business Blueprint

M2L2 Action Guide

Overview:

Complete this action guide as you follow along with the complimentary tutorial video located at <https://speakercareer.com/members/blueprint/m2/your-brand/>

**Solve the stated
problems that
meeting planners
have told you
about!**

Your Silver Bullet Solution:

This is the ONE major thing that, if done, would solve the stated needs of meeting planners:

OR

Your Process

This is a set of steps that, if done, will solve the stated needs of meeting planners. (3 is recommended)

1.

2.

3.
